



# NORTH CAROLINA MASONIC FOUNDATION

## MESH BOARD REPORT

Dear WhiteStone Board of Directors,

I trust this communication finds you well. On behalf of the North Carolina Masonic Foundation, I am pleased to provide an update on our collaborative efforts with Whitestone, particularly in the context of the upcoming Capital Campaign Celebration and the strategic planning for Fraternal Friendship fundraising.

### 1. Capital Campaign Celebration Signage:

Our joint efforts with the Whitestone team are making significant strides in the development of signage for the imminent Capital Campaign Celebration. While exact dates are pending confirmation, rest assured that we are actively working towards finalization. We recognize the importance of creating impactful visuals to commemorate the achievements of our Capital Campaign and will ensure timely communication as details unfold.

### 2. Fraternal Friendship Fundraising Strategic Plan:

We are excited to announce our collaborative initiative with Whitestone and MESH, LLC (Board of Managers) to formulate a comprehensive strategic plan for fundraising in support of the Fraternal Friendship initiative.

#### Key Components of the Strategic Plan:

Evaluating the current fundraising landscape and identifying potential growth avenues.

Engaging with Whitestone staff, board members, and MESH, LLC to gather valuable insights.

Defining clear objectives, measurable goals, and a timeline for the strategic fundraising plan.

Establishing effective communication channels for transparency and alignment.

Identifying potential challenges and implementing proactive measures for mitigation.

## NCMF BOARD OF DIRECTORS

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### **Timeline:**

Understanding the need to use measure in this strategic planning endeavor, we anticipate presenting the finalized plan within the next 12-months. This will ensure that we are well-prepared to launch the Fraternal Friendship fundraising campaign in an organized and effective manner.

### **Conclusion:**

The North Carolina Masonic Foundation highly values the collaborative partnership with Whitestone and appreciates your dedication to the success of the Fraternal Friendship initiative. We look forward to achieving our shared goals and celebrating our combined successes.

Should you have any inquiries or require additional information, please feel free to contact me directly. Thank you for your ongoing commitment to the success of the Fraternal Friendship initiative.

Sincerely,

George Marut  
gmarut@mfnc.org  
Chief Development Officer  
The North Carolina Masonic Foundation

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### 2023 NCMF DISTRIBUTIONS

The North Carolina Masonic Foundation distributed 3.25% of funds totaling \$332,653.50 to the Masonic and Eastern Star Home in the year 2023.

### 2024 NCMF REVISED DISTRIBUTIONS

The North Carolina Masonic Foundation has revised the amount of funds distributed to an increased rate of 4.0% of funds totaling \$419,133.50 to the Masonic and Eastern Star Home for the year 2024.

