



NORTH CAROLINA MASONIC FOUNDATION

MAY 2024

Dear WhiteStone Board of Directors,

1. Capital Campaign Celebration & Signage Update:

Signage Production: We are pleased to report that the production of the new signage is nearing completion. This development is crucial as these signs will play a key role in enhancing our visibility and outreach efforts. We anticipate that the final production phase will wrap up shortly, aligning perfectly with our planned timelines.

Celebration Event: In light of this progress, we are excited to announce that we are targeting a celebration event in the 3rd or 4th quarter of this year. This event will not only mark the completion of the signage but also celebrate the collective efforts and dedication that have brought this project to fruition. It will be an excellent opportunity to showcase our achievements and strengthen our community ties.

Further details about the event, including the exact date and time will be shared as we finalize the arrangements. We believe this event will be a significant milestone for us this year and look forward to celebrating it together.

2. Fraternal Friendship Fundraising Strategic Plan Progress Highlights::

- **Evaluating the Fundraising Landscape:** We have completed an initial assessment of the current fundraising environment, identifying key areas for potential growth. This evaluation is guiding our efforts to tailor our strategies effectively.
- **Stakeholder Engagement:** Ongoing discussions with current donors, both Masons & Stars, our board members, and representatives from MESH, LLC have been fruitful. These interactions have provided valuable insights that are critical to refining our approach.
- **Mitigating Challenges:** Potential challenges have been identified, and we are actively implementing proactive measures to mitigate these risks. This forward-thinking approach is designed to safeguard our initiatives and enhance overall effectiveness.

Next Steps: As we continue to follow the strategic plan, our next focus will be on deepening engagement with potential donors and refining our outreach strategies to maximize fundraising effectiveness. We are committed to leveraging every opportunity to advance the Fraternal Friendship initiative.

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NCMF BOARD REPORT

Timeline Update:

We steadfastly believe in the need to use measure in this strategic planning endeavor. We have experienced some time delays beyond our control, however we still anticipate presenting the finalized plan within the timeline given last meeting. This will be time well spent and will ensure that we are well-prepared to launch the Fraternal Friendship fundraising campaign in an organized and effective manner.

Conclusion:

The North Carolina Masonic Foundation highly values the collaborative partnership with Whitestone and appreciates your dedication to the success of the Fraternal Friendship initiative. We look forward to achieving our shared goals and celebrating our combined successes.

Sincerely,

George Marut
gmarut@mfnc.org
Chief Development Officer
The North Carolina Masonic Foundation

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